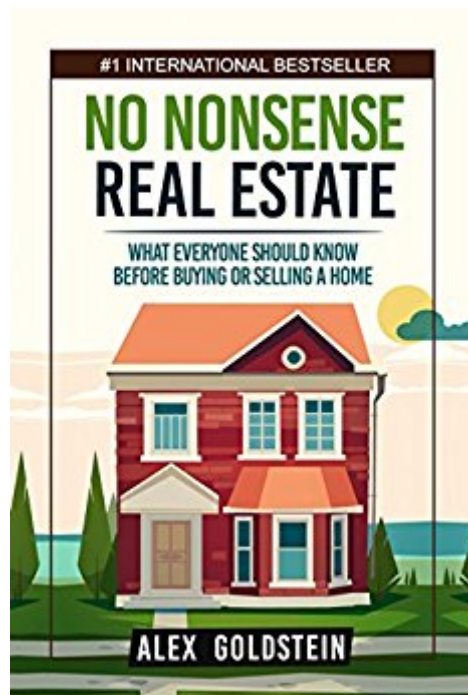




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No Nonsense Real Estate: What Everyone Should Know Before Buying Or Selling A Home



Synopsis

"This is a very thorough review of what the intelligent homebuyer needs to know... straight from an experienced pro that has seen millions of dollars exchange hands at the closing table." - Peter Voogd, #1 International Bestselling Author of 6 Months to 6 Figures

There are countless real estate books on the market today, so why read this one? What sets it apart from all the others out there? Bestselling Author, Alex Goldstein, brings a unique perspective that many others do not. As a successful realtor and investor, Alex has been on both sides of a real estate transaction, so he knows what strategies and techniques will lead to a successful deal, and which ones should be avoided at all costs. That's why he chose the name, "No Nonsense Real Estate," for his third book. Goldstein offers practical, proven home buying techniques, free of fluff or confusing jargon. This book is for anyone who is getting ready to buy or sell a home and wants to be as informed as possible as they get ready to begin the process so there are no surprises - whether they will be working with a realtor or doing it on their own.

9 REASONS TO READ THIS BOOK NOW:

1. **AGENT** - Go through the pros and cons of working with a real estate agent, and the two ways that they can add the most value,
2. **ECONOMICS** - You'll understand the fundamental economics of the housing market in the simplest terms possible
3. **INVESTING** - Avoid the top five mistakes (almost) all new real estate investors make
4. **NEGOTIATIONS** - Five critical elements of a successful negotiation
5. **FINANCING** - Possible financing options, from traditional loans to seller financing
6. **SELLING** - Seven secrets that make selling a home as painless as possible
7. **BUYING** - Demystifying contracts and closing costs takes the fear out of the process
8. **CLOSING** - Walk through eight steps involved in a real estate transaction closing
9. **PRACTICAL** - Learn how all the different parts come together in a real life case study

You also receive three free gifts. Goldstein has put together a special document answering the most popular questions every buyer, seller or investor has during a real estate transaction. You also get special access to an easy-to-understand glossary of the most popular real estate jargon. Last but not least, every reader is access to a free video training that will teach you how to choose the best home for your family. The free training is available at: <http://Bonus.NoNonsenseBook.com>

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Customer Reviews

Extremely thorough guide to buying and/or selling a home. The first time I went through this process I had no idea of the complexities involved, nor the number of people who would ultimately be involved in all of the paperwork. Mr. Goldstein lays this out in an easy to understand manner, and I do wish a book like this had been available then. If you are buying, or selling a home for the first time, or have had dubious experiences before, this is a fantastic guide.

Great book, I WISH I would have read it many years ago before buying my first few houses. It would have helped a lot! Now I'm just glad I've learned this info and can refer back to it before I buy my next house in a few years. Highly recommended. The quality of information in books these days is mixed, but this is a really good one.

Perfect book for buyers and sellers, whether it's you are a first time buyer/seller, or very experienced in the industry. You will gain a ton of knowledge to put you a step ahead in the process. I wish I had read this before our first home purchase!

This book can save you years by teaching you the ins and outs of real estate that many people don't know. Instead of relying on others and putting it to chance you can learn what to look for

yourself. From beginning to end it helps to have a working knowledge of the entire process. It will save you money and time.

I am in the process of selling and buying so this was very informative for me. I hope to use it shortly.

If you are new to real estate transactions, this book provides a good overview and some helpful suggestions. As someone looking to buy a first home, I found it reassuring and I particularly liked the reasoning for when and why to work with a real estate agent. This book was generally well written, logically organized, and easy to understand. Kindle formatting was fine, and I noted only a few typos or grammar problems.

Loved it. He's unbiased and gets really detailed. He covers all aspects of buying a house and even talks about obscure types of properties like co-ops (which I happen to live in). My biggest takeaway is that he shows you how to NOT make mistakes. For most people, buying a house is the biggest financial transaction they'll ever make. Alex shows you the common pitfalls and how to avoid them. It's extremely helpful, especially given the housing crisis and subsequent economic collapse we saw back in 2008.

I've been in and around the real estate industry in many different ways for over a decade now and I've never seen anyone put together a more useful resource for people looking to make the right decision that truly serves them with a real estate transaction. In my experience, almost everyone involved in real estate has their opinion of what is best and what strategies will yield the best results...whatever that means, BUT what they don't seem to do is take into account the rest of the variables that can drastically impact whether or not the real estate transaction that you may be involved in is RIGHT FOR YOU at the time. It's very clear that the author of this book, Alex Goldstein, takes a much different approach and encourages the reader to do something remarkable...Instead of instructing you to blindly follow one of the many fad based strategies in real estate he advocates that you truly begin with the things that are the most important to you and your family when it comes to your transaction. Something that makes complete sense...and yet seems to be an incredible rarity in today's real estate industry. Beyond just helping you to take yourself into account when making a real estate transaction he also gives you an in depth overview of all of the important things that need to be considered during the rest of the process. Even if you think you know real estate, you will certainly be able to learn or at the very least remember some of the very

important ins and outs of the industry by reading this concise and powerful book. I highly recommend this book to anyone who is considering a transaction in real estate. It'll certainly allow you to cover your bases more effectively and end up happier with your decisions. This book is good enough that I know I'll be rereading and leaning on its distilled expertise several times over the next couple years as my wife and I get more actively involved in the upcoming real estate transactions we have planned. Because of the actionable information in this book I truly feel more confident about working with real estate and making better, more informed, decisions about the real estate professionals I enroll to support me in the process. Whether you're a seasoned real estate investor or a first time home buyer, this book will help you so go ahead and pickup a copy right now. It won't take you longer than an hour or two to read and you'll likely find yourself coming back to utilize it as a resource again and again.

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